



Dear Friend of Hospice,

The Jack Beatty Hospice Memorial Regatta Committee is currently soliciting corporate donations for the ***Eleventh Annual Jack Beatty Hospice Memorial Regatta***. This year our Niagara River Boat Cruise and Clambake will take place on Friday, July 9th at the Youngstown Yacht Club.

We are pleased to announce that we have once again joined forces with the Niagara-on-the-Lake Sailing Club to plan an international regatta that will serve as the qualifier race for our NHRA National Championship Race. This event will take place the day after our cruise & clambake on Saturday, July 10th on Lake Ontario and will be followed by dinner and awards at the NOTL Sailing Club.

The fact that we are combining two well-known events will certainly be of benefit to both sailing clubs. From our perspective, it will mean additional participation at our cruise and clambake, along with an increased number of race participants. We plan to promote the event as a weekend of boating and sailing fun, offering unique and exciting opportunities for both the serious race enthusiast and those guests sailing and cruising in support of Hospice.

Experience for yourself the fun and excitement this event generates. As we continue to grow and expand our efforts, you will be happy to know that this event will reach a large audience and provide great exposure for your business. You will also have the satisfaction of knowing that your financial support is making a difference in the lives of Hospice patients and their families in our community. The proceeds from the regatta provide revenue for Niagara Hospice to use in their work with individuals and families dealing with end-of-life illnesses. Niagara Hospice provides service to over 1,000 Niagara County families each year. No individual is denied Hospice care regardless of his or her ability to pay. Families who are uninsured or underinsured can take comfort in the fact that hospice services are available to them.

If you would like to help, please complete and return the enclosed form. The majority of our expenses are covered through the generous donation of goods and services by local businesses and individuals. Last year alone we raised \$24,000 and to date have raised over \$200,000 for Niagara Hospice. Please continue as our partner in supporting this very worthwhile cause.

Enclosed you will find a brochure and program book from last year's regatta. I would also encourage you to visit our official website at www.niagarahospiceregatta.com for additional information and highlights. On behalf of all the patients and families that Hospice serves, I want to thank you in advance for your generous support. Please don't hesitate to contact me if you have any questions.

Sincerely,

Paul R. Beatty Jr.
Chairman
Jack Beatty Hospice Memorial Regatta



Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Donation Amount Enclosed: \$ _____

Flagship **\$10,000**

Commodore **\$5,000**

Captain **\$2,500**

Helmsman **\$1,000**

Navigator **\$500**



2010 Jack Beatty Hospice Memorial Regatta

Niagara River Cruise & Clambake
Friday, July 9, 2010

Niagara Hospice Regatta Race
Saturday, July 10, 2010

Please make checks payable to: **Jack Beatty Hospice Memorial Regatta**

Return to: Jack Beatty Hospice Memorial Regatta
c/o Paul R. Beatty Jr.
P.O. Box 251
Youngstown, NY 14174
716.998.5777

Jack Beatty Sponsor Niagara Hospice Regatta Sponsorship Opportunities

Flagship Sponsor \$10,000

- ❑ Primary sponsor of the event – there will be only one Flagship Sponsor annually
- ❑ Flagship Sponsor's name is incorporated in the event title e.g. *The XYZ Savings Bank presents the Jack Beatty Niagara Hospice Regatta*
- ❑ 16' x 2' banners with corporate logo prominently displayed at all event venues
- ❑ Full rear cover page advertisement in program book and full page company information or ad inside
- ❑ Sponsoring company information posted on **National Hospice Regatta Alliance** web page
- ❑ Private yacht reserved for 15 guests to participate in the Mighty Niagara River Cruise & Schmooze

Commodore Sponsors \$5,000

- ❑ Limited to two Commodore Sponsors annually
- ❑ Signage with company logo at all event venues including on boats used for Cruise & Schmooze
- ❑ Full page advertisement in the program book
- ❑ Private yacht reserved for ten guests to participate in the Mighty Niagara River Cruise & Schmooze
- ❑ Mention in all advertising, print material and press releases associated with the Jack Beatty Niagara Hospice Regatta

Captain Sponsors \$2,500

- ❑ Limited to four Captain Sponsors annually
- ❑ Signage at all event venues
- ❑ Full page advertisement in program book
- ❑ Private yacht reserved for six guests to participate in the Mighty Niagara River Cruise & Schmooze
- ❑ Mention in all advertising, print material and press releases associated with the Niagara Hospice Cup

Helmsman Sponsors - \$1,000

- ❑ Full page advertisement in program book
- ❑ Signage at all event venues
- ❑ Private yacht reserved for four guests to participate in the Mighty Niagara River Cruise & Schmooze
- ❑ Inclusion in all print materials

Navigators - \$500

- ❑ Half page advertisement in program book
- ❑ Signage at all event venues
- ❑ Private yacht reserved for two guests to participate in the Mighty Niagara River Cruise & Schmooze